

# Disney EDITIONS

Los Angeles • New York

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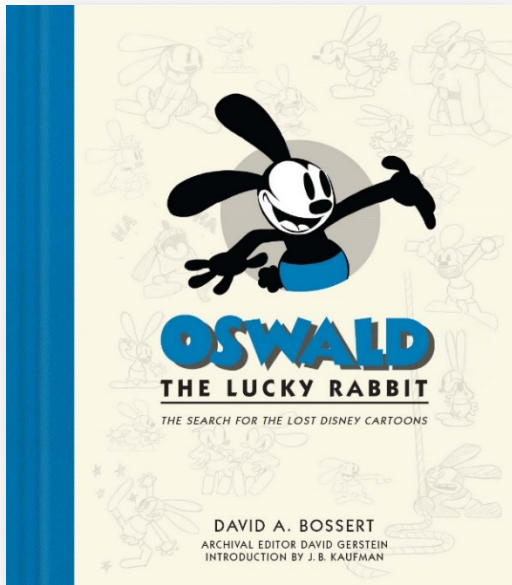
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## Timed for the 90<sup>th</sup> Anniversary of Oswald the Lucky Rabbit The definitive history of the twenty-six cartoons directed by Walt Disney!

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Before there was a mouse, there was Oswald the Lucky Rabbit. But just *how* important this character is to the legacy of the Walt Disney Company has never been fully understood—until now. From David A. Bossert, an acclaimed 32-year veteran of The Walt Disney Company, and award-winning artist, filmmaker, and author, comes an exclusive look into the real—and surprising—history behind this notable character in: *Oswald the Lucky Rabbit: The Search for the Lost Disney Cartoons* (Disney Editions; On sale August 27, 2017).

*Oswald the Lucky Rabbit: The Search for the Lost Disney Cartoons* presents, for the first-time, an in-depth look at the origins of the Disney brothers cartoon studio and their first major fully animated success in 1927 with Oswald the Lucky Rabbit series. From how the character came to be, to the rejection of the first Oswald short, *Poor Papa*, to the well-received second short, *Trolley Troubles*, to losing the contract for the character all together, prompting the

creation of Mickey Mouse; and finally, how the company would reclaim these important films, the story of Oswald sends readers on a thrilling journey through Disney animation history like no other.

### **About the Author**

David A. Bossert is an award-winning artist, filmmaker, and author. He is a thirty-two-year veteran of The Walt Disney Company and is an independent producer and creative director. Dave is considered an authority and expert on Disney animation and history. He co-authored *Disney Animated*, which was named iPad App of 2013 by Apple and won a prestigious British Academy of Film and Television Arts (BAFTA) Award. He is also the author of *Remembering Roy E. Disney: Memories and Photos of a Storied Life*; *An Animator's Gallery: Eric Goldberg Draws the Disney Characters*; and *Dali and Disney: Destino—The Story, Artwork, and Friendship Behind the Legendary Film*; and *Oswald the Lucky Rabbit: The Search for the Lost Disney Cartoons*. You can connect with Dave on social media and/or at [www.davidbossert.com](http://www.davidbossert.com).

*Oswald the Lucky Rabbit: The Search for the Lost Disney Cartoons*

Written by David A. Bossert

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